MAËLLE MORIN

Digital Designer

Work Experiences

Web Producer

Autodesk

Update and ensure the quality of the Autodesk website • Collaborate with multidisciplinary teams on marketing projects • Create new web experiences • Use UI design patterns et ensure a responsive website experience • Code and improve website pages.

Freelancer UI Design

Eg4 - Gray Oncology Solution - KozeTV

Collaboration with startups on creative design projects • Provide technical knowledge on creating a video on demand platform • Product design of an app used in oncology clinics • Web and app design for different clients

Graphic Artist

Aliments Pasta Romana

Design visuals for social media • Modify , retouch and improve product images • Design and create labels for product packaging • Update websites images and content • Maintain brand visual identity

Resident Intern

District 3 Innovation Centre

Realize different mandates for startups on social issues alongside a multidisciplinary team • Conduct user research (surveys and users interviews) to understand mandates problem and context • Apply creative strategies like design thinking and service design to execute mandates

Activities & Achievements

Volunteering at Chromatic festival in Montreal	May 2017
Visual designs for AIESEC Concordia (volunteering)	Jan-April 2017
Design of cover pages for the student journal Le Point G	2013-2015
Team leader of O.E.I.L committee	2012-2013
Winning team of the YPI project to give \$5000 to a community organization in Montreal	2010

Education

Minor - Computer Sciences Concordia University Mtl, Qc	2017 - 2020
BAC - Computation Arts Concordia University Mtl, Qc	2015 - 2020
Student Exchange - Graphic Design Danish School of Media and Journalism Copenhagen, Denmark	Jan-Jun 2018
	2012 2015

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maellemorin.com

Languages

Info

French Native proficiency

Anglais Full professionnal proficiency

Software

Adobe Creative Suite Figma Blender 3D

Skills

UI Design Responsive Web Design HTML & CSS Javascript Object-Oriented Programming Git | Github Photography Leadership Communication Organization Detail Oriented

Interests

music, photography, 3D animation, digital art, fashion, traveling, reading.

DEC - Sciences, Lettres & Arts | Collège André-Grasset | Mtl, Qc 2013 - 2015

March 2020-Today

2018-Today

2019-2020

May-June 2019